

KORE Power Solutions Bring Unprecedented Simplicity and Value to IoT

Rapid Traction of KORE's End-to-End IoT Capabilities Fueled by Tablet Offerings and Secure, Managed Connectivity Capabilities

ALPHARETTA, Ga. & SAN FRANCISCO--(BUSINESS WIRE)-- **Mobile World Congress Americas** — <u>KORE</u>, announced significant momentum of KORE Power Solutions, a suite of end-to-end solutions for rapid IoT design, deployment and management. KORE Power Solutions are built upon reliable, secure and scalable wireless connectivity, combined with best-in-class equipment from leading manufacturers, a solid and scalable management platform, fortified, by world-class support.

KORE Power Solutions solve business and technical challenges by reducing overall costs, increasing efficiencies and creating competitive advantages by accelerating speed-to-market. KORE Power Solutions has gained significant market growth with the expansion of its Managed Tablet offerings and Connect services. In addition, the company is pleased to announce the expansion of KORE Power Solutions with the inclusion of location-based services offerings to address Electronic Logging Device (ELD) and Hours of Services (HOS) compliance directives.

Tablets have become a vital tool for industries ranging from healthcare to field services. KORE Power Solutions provide comprehensive managed tablet solutions, including devices, software and connectivity for both iOS and Android tablets. KORE's managed tablet solutions streamline complex technology and business challenges into one contract, device, platform and connection, removing cumbersome obstacles such as hardware procurement, wireless carrier selection, cost management, application deployment and data security.

KORE recently expanded its relationship with Apple, achieving certification in its Device Enrollment Program (DEP) to further streamline deployment of iPads. In addition, KORE now offers Android-based Samsung tablets, as well as a number of rugged and fleet-optimized tablets to provide businesses with a wide range of device options for each application and industry, including financial services, security, field services, healthcare and fleet management.

KORE Connect continues its momentum in North America, as more organizations require secure, managed connectivity to support key business functions. In the retail sector, for example, Connect plays a key role as the primary source of Internet access for kiosks and pop-up businesses. For fixed retail locations, Connect delivers critical failover services that guarantee business continuity when wired service drops due to line problems, weather-related issues or wrongdoing. KORE Connect failover solutions enable organizations to focus on continuing operations in their core business rather than troubleshooting technical problems. KORE Connect recently launched in Europe, and will be launching in Asia-Pacific

in Q4 2017.

KORE offers end-to-end transportation and fleet management Power Solutions through its Position Logic platform and services. KORE <u>Position Logic</u> provides comprehensive turnkey location-based services (LBS), including GPS and tablet devices, software, a robust management platform and secure, managed global wireless connectivity to empower remote monitoring and management. KORE Position Logic is configurable for each business application, with hardware options from over 400 manufacturers to provide seamless solutions for enterprise fleet and asset management, vehicle tracking, security and LBS.

KORE Position Logic was recently ranked No. 7 on Berg Insight's Top Fleet Management Providers. In its 2017 Fleet Management in the Americas report, Berg lauds KORE as a "seasoned player" in the fleet management industry, noting it has "operations of a scale comparable to many of the world's larger mobile operators, in terms of the number of M2M subscribers." Berg analysts Rickard Andersson and Johan Fagerberg add that KORE has "established itself as a leading global provider of managed services in the IoT/M2M space. The company is executing on its vision to provide holistic client and partner solutions, all through one relationship with KORE."

Berg expects the North America fleet management market to expand at a compound annual growth rate (CAGR) of 15.0 percent from 6.7 million units in 2016 to 13.5 million units by 2021, partially driven by regulatory developments, such as the ELD mandate. KORE's Position Logic is well positioned to help businesses meet these requirements.

Underpinning all of the KORE Power Solutions offerings is its secure, managed connectivity capabilities. As the world's largest managed network services IoT and M2M provider, KORE provides a range of low, mid and high wireless usage plans, with customized connectivity options for every industry, business size and application. Through global carrier partnerships, KORE delivers seamless connectivity to customers in 110 countries for both fixed assets and roaming vehicles or cargo.

"IoT capabilities are becoming significant business drivers across virtually every industry. However, the challenges of architecting and deploying IoT initiatives continue to frustrate both business and IT leaders," said Sue Holub, Chief Marketing Officer. "KORE Power Solutions bring unprecedented simplicity and value to IoT deployments, with rapid traction in its tablet offerings and secure, managed connectivity capabilities beyond what any wireless carrier can offer."

Visit Mobile World Congress Americas Hall North Stand No. 456 to learn more about KORE's end-to-end solutions for rapid IoT design, deployment and management, including global, secure managed connectivity options backed by world-class customer support. For more information on how KORE Power Solutions can simplify IoT strategy and deployment, visit http://www.koretelematics.com/power-solutions.

About KORE

KORE provides the people, expertise and technology to support the many visions of the IoT, from the *Inspiration of Things* to the *Innovation of Things* to the *Internet of Things*. Founded in 2003, KORE quickly rose to become the world's largest managed network services provider specializing in Internet of Things (IoT) and Machine to Machine (M2M) communications. Today, KORE is a global leader in software service and platforms that

power the IoT, with millions of active on-network units. KORE is the brand powering other leading brands, including some of the world's largest enterprise customers. KORE's singular customer-centric focus is to identify and develop solutions that help clients realize IoT innovations and accelerate time-to-market schedules. KORE has over 350 people who serve customers in 110 countries, empowering new business models and opportunities to monetize the IoT. KORE: the people powering IoT. For more information, visit www.korewireless.com, read the KORE blog and connect with KORE on LinkedIn, Google+, Facebook, Twitter, YouTube and Vimeo.

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